



P.O. Box 23
 Cornelius, NC 28031
 704-895-1927
 bigivygroupllc@bellsouth.net

2008 AD Rates & Requirements

Print Ads

Ad Size	Dimensions	Rates per Issue	
		2 Issue Contract	4 Issue Contract
Full Page	7.5" wide x 9.25" high	\$1000	\$900
Half Page - Horizontal	7.5" wide x 4.48" high	\$600	\$500
1/4 Page	3.75" wide x 4.48" high	\$450	\$350
Banner Ad (Odd or Even)	7.75" wide x 0.75" high	\$300	\$200
Front Cover	production to take place in-house	\$2100	NA
Back Cover	8.25" wide x 9.4184" high	\$1800	NA
LIVE AREA - 7.75" wide x 9.1684 high"			
BLEED - 0.125			

Prices as of January 1, 2008. Prices are subject to change without notice.
 All spaces is subject to availability.

MECHANICAL REQUIREMENTS

WE PREFER DIGITAL FILES. **Accepted Programs:** QuarkXPress 6.0, Photoshop 8.0, Illustrator 11.0. We can also accept EPS, TIFF or PDF files in Mac platforms. Graphics should be high resolution (**at least 300 dpi**). We would prefer to have a proof of all ads sent in. Please check with the publisher for complete specification and production charges. Please make sure all blacks are 100% black and not created as CMYK. **WE DO NOT ACCEPT OUTSIDE FONTS ALL TEXT HAS TO BE CONVERTED TO OUTLINES. MOST WORD PROCESSING FILES ARE NOT ACCEPTABLE.** - Items provided not to above outline, publisher is not responsible for quality of print.

PLEASE MAIL AD MATERIALS TO:

KD GRAPHICS & DESIGN • 1150 CRESS SCHOOL ROAD • SALISBURY, NC, 28147
 PHONE: 704-857-2765 E-MAIL: kdgraphics@ctc.net

FOR MORE INFORMATION CALL 704.895.1927