



# **CarolinaBark™**

## **Education & Resources For Dog Lovers**

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**PO BOX 480267, Charlotte, NC 28269**  
**704 895-1927**

### **ADVERTISING AGREEMENT**

Carolina Bark Magazine guarantees a circulation of at least 15,000. It is published 6 times annually.

Advertiser is responsible for the content of each advertisement. Advertiser must inform us promptly of errors or changes in any advertisement, which must be received from Advertiser by the closing date, which is the 10<sup>th</sup> of the month prior to Publication Date. No such changes may be made after the closing date (or the next business day if applicable.)

**Limitation of Liability.** We are liable/responsible for errors made by Carolina Bark Magazine, in type it sets in an amount no greater than the actual value of the space occupied by the error. Instead of cash compensation, at our option, Advertiser may be compensated (and the error may be rectified) solely through repeat publication of the advertisement with corrections. We shall not be liable for any other damages (actual or consequential) which may be sustained by Advertiser. Where there are multiple insertions (for advertisements contracted to run in more than one issue), our responsibility/liability is limited to the first insertion only except in cases where Advertiser gave timely written notice of the changes to be made and such changes were not made because of our negligence or intentional misconduct. We shall not be liable for failing to publish an advertisement for any reason or for failing to print, publish or circulate all or part of any issue in which an advertisement is contained.

**THERE IS ABSOLUTLY NO CANCELLATION OF ADVERTISEMENT DURING THE DURATION OF THIS CONTRACT.** Cancellation can only take place when the contractual time expires.

Charges payable by Advertiser hereunder are due on the above date unless we state otherwise in writing. Any outstanding balance not paid within 30 days of invoice date is subject to a finance charge of 1.5% per month (18% per annum). Further, Advertiser agrees to be liable for and to pay all costs of collection incurred by SLM including court costs and attorney fees.

There is no refund on any monies received by Carolina Bark Magazine from any customer.

This is the Entire Agreement between the parties, no other promise or representation being of any force or effect or otherwise having induced Advertiser to enter into this Agreement. This Agreement cannot be modified except in writing signed by the parties hereto.

Company Name:

Address:

Phone:

Fax:

Email:

Contact:

Ad Size:

Rate Per Issue: \_\_\_\_\_

6 Insertions \_\_\_\_\_

3 Insertions \_\_\_\_\_

**Deposit:**

Amount \_\_\_\_\_

Cash \_\_\_\_\_ Check \_\_\_\_\_ Check # \_\_\_\_\_ CC \_\_\_\_\_

\_\_\_\_\_  
Carolina Bark Magazine

\_\_\_\_\_  
Advertiser

**Credit Card Information**

Charge Type & Card Number \_\_\_\_\_  
(Visa, American Express, Master Card, Discover)      Exper.      3 - digit

**\*Check one of the following:**

\_\_\_\_ - By signing the line below, I authorize Carolina Bark Magazine to draft my per issue amount from the credit card account above on the first day of each month for the duration of my contract.

\_\_\_\_ - By signing the line below, I authorize Carolina Bark Magazine to charge my deposit, but understand I will be invoiced each month where I intend to pay by check.

\_\_\_\_ - By signing the line below, I authorize Carolina Bark Magazine to charge the amount that is past due to the credit card account above if my account becomes 45 days delinquent.

\_\_\_\_ - By signing the line below, I authorize Carolina Bark Magazine to charge the entire contractual amount to the credit card account above.

\_\_\_\_\_  
(Card Holder)

