



CarolinaBark™

Education & Resources For Dog Lovers

704-895-1927

P.O. Box 480267 • Charlotte, NC 28269

AD SIZE (4/c) (X6)

Full Page

\$600.00

1/2 Page Vert or Horiz

\$350.00

1/4 Page

\$250.00

1/8 Page

\$150.00

MECHANICALS

	WIDTH	HEIGHT
Full Page:	9.875	12.625
1/2 Page:		
VERTICAL	4.875	12.625
HORIZONTAL	9.875	6.25
1/4 Page:	4.875	6.25
1/8 Page:	4.875	3

MECHANICAL REQUIREMENTS

WE PREFER DIGITAL FILES. **Accepted Programs:** QuarkXPress 6.0, Photoshop 8.0, Illustrator 11.0. We can also accept EPS, TIFF or PDF files in Mac platforms. Graphics should be high resolution (at least 300 dpi). We would prefer to have a proof of all ads sent in. Please check with the publisher for complete specification and production charges. **WE DO NOT ACCEPT OUTSIDE FONTS ALL TEXT HAS TO BE CONVERTED TO OUTLINES. ALL BLACK INK SHOULD BE CREATED AS 100% BLACK, NOT CMYK.**

PLEASE MAIL AD MATERIALS TO:

KD GRAPHICS & DESIGN • 1150 CRESS SCHOOL ROAD • SALISBURY, NC, 28147
PHONE: 704-857-2765 • E-MAIL: kdgraphics@clc.net

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