



P.O. Box 480267
Charlotte, NC 28269-0267
704-895-1927
bigivygroupllc@bellsouth.net

2007 AD Rates

Print Ads

| Ad Size | Dimensions | 2 Issue Contract | 4 Issue Contract |
|-------------------------|-----------------------------|------------------|------------------|
| Full Page | 7.5" wide x 9.125" high | \$1480 | \$1330 |
| Half Page - Horizontal | 7.5" wide x 4.4792" high | \$768 | \$689 |
| Half Page - Vertical | 3.7917" wide x 9.125" high | \$768 | \$689 |
| Third Page | 7.5" wide x 2.9306" high | \$595 | \$545 |
| Quarter Page | 3.7917" wide x 4.4792" high | \$460 | \$395 |
| Sixth Page | 3.7917" wide x 2.9306" high | \$375 | \$350 |
| Banner Ad (Odd or Even) | 7.75" wide x 0.75" high | \$700 | \$500 |
| Back Cover | 8.5" wide x 10.75" high | \$1750 | N/A |

Internet Advertising

| | |
|--|-------|
| Web Site Advertising Only | \$200 |
| Internet Link from Your PDF Ad to Your Website | \$50 |

Prices as of January 1, 2007. Prices are subject to change without notice.
All spaces is subject to availability.

MECHANICAL REQUIREMENTS

WE PREFER DIGITAL FILES. Accepted Programs: QuarkXPress 6.0, Photoshop 8.0, Illustrator 11.0. We can also accept EPS, TIFF or PDF files in Mac platforms. Graphics should be high resolution (at least 300 dpi). We would prefer to have a proof of all ads sent in. Please check with the publisher for complete specification and production charges. Please make sure all blacks are 100% black and not created as CMYK. WE DO NOT ACCEPT OUTSIDE FONTS ALL TEXT HAS TO BE CONVERTED TO OUTLINES.

PLEASE MAIL AD MATERIALS TO:

KD GRAPHICS & DESIGN • 1150 CRESS SCHOOL ROAD • SALISBURY, NC, 28147
PHONE: 704-857-2765 E-MAIL: kdgraphics@ctc.net

FOR MORE INFORMATION CALL 704.895.1927